

**ISCMA CIRCULATION PROMOTION
AWARDS COMPETITION ENTRY LABEL**

Write the number of
your category in this
box. Consult
promotion
brochure for category

1

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #1-Carrier and Manager Promotions

Objective:

Results:

**ISCMA CIRCULATION PROMOTION
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your category in this
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brochure for category

2

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #2-Single Copy Sales Promotions

Objective:

Results:

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3

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #3-All Other Sales Promotions

Objective:

Results:

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4

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

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Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

**Category #4-Carrier Recruitment,
Recognition & Service to Customers**

Objective:

Results:

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5

**Circulation
Group**

- Check one:
- Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #5-International Newspaper Carrier Day

Objective:

Results:

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6

**Circulation
Group**

- Check one:
- Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #6-New Product Sales Promotions

Objective:

Results:

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7

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the
objective and how closely the results came to the actual
objective. Quantify results when possible.

Category #7-Direct Mail

Objective:

Results:

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8

**Circulation
Group**

Check one:
 Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the
objective and how closely the results came to the actual
objective. Quantify results when possible.

Category #8-NIE

Objective:

Results:

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9

**Circulation
Group**

- Check one:
- Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #9-Retention

Objective:

Results:

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10

**Circulation
Group**

- Check one:
- Under 25,000
 25,000 - 50,000
 Over 50,000

Please type or print:

Newspaper

Address

City

State ZIP

Submitted by

Title

Phone Number

Dates of Promotion

Please give us a clear and precise description of the objective and how closely the results came to the actual objective. Quantify results when possible.

Category #10-Online

Objective:

Results: